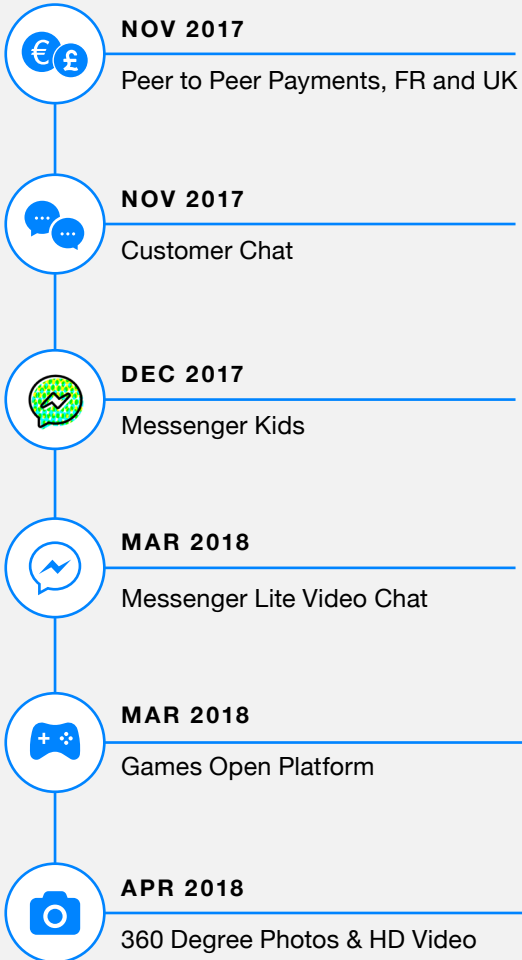




RECENT LAUNCH HIGHLIGHTS



BY THE NUMBERS



200,000
Developers on
the Platform



300,000
Active Bots
on Messenger



8 Billion
Messages Sent
Between People
and Businesses on
Messenger Every Month



17 Billion
Photos Shared
in Messenger
Every Month

MESSENGER PLATFORM EVOLUTION



2018 F8 LAUNCHES



Augmented
Reality for the
Messenger Platform



M Translations



Built-in NLP
Integration with
Page Inbox